


Overview

Not too long ago the ability to set attributes for all members of a household was added to **Trail Blazer**.

([Click here](#) for the blog regarding all updates to the product).

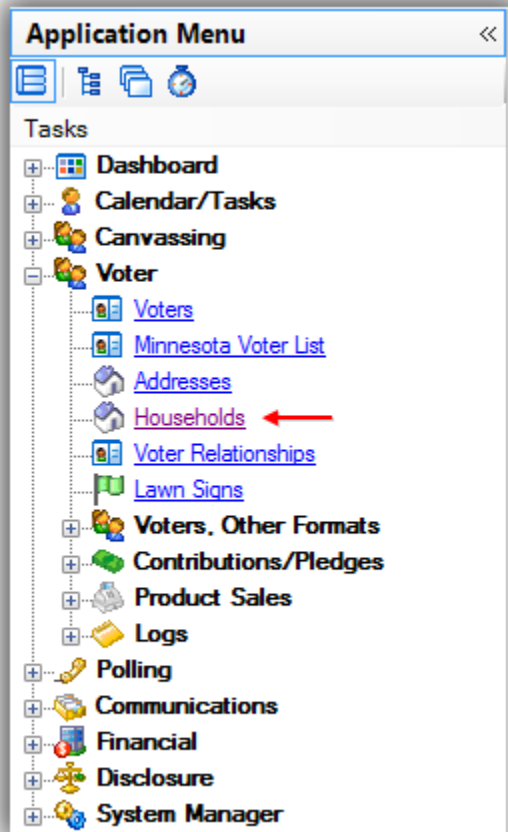
There are many different uses for this feature. This article walks through the steps for one possible scenario using the political/PAC database.

This example talks about using this feature as if you're running a campaign in a deeply seeded republican or democratic state you may infer that all members of a [household](#) will vote a particular way, but you may have only [canvassed](#) or [polled](#) one member of the household. You can run a search [query](#) for all voters who lean a particular direction, and tag all the other members of their household with the same [attribute](#).

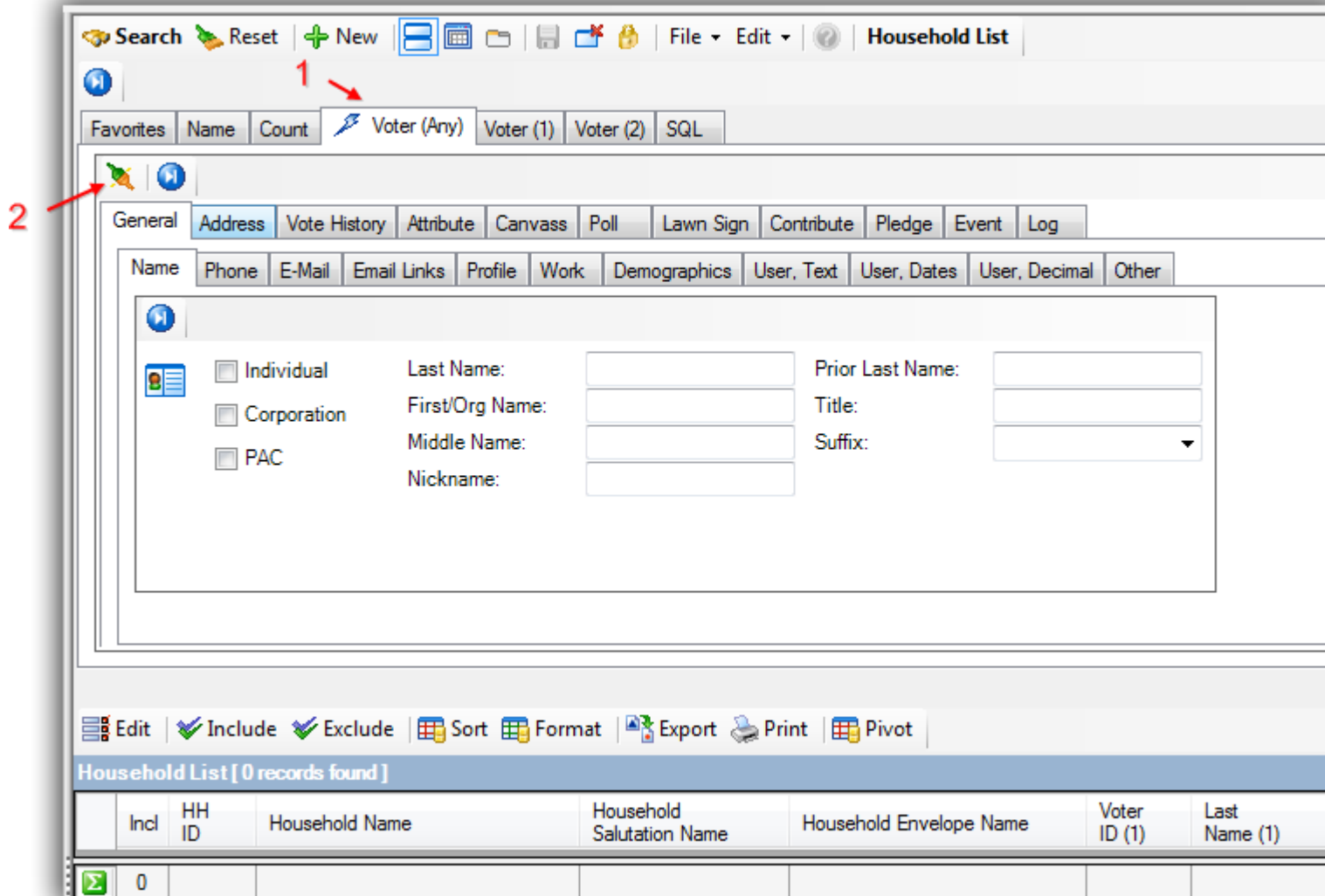
 **Tip:** For faith-based nonprofits such as a church, temple etc. One other implementation of this tool would be to set a **member** attribute for all family members when you know that one of the family members is already part of the congregation.

Steps

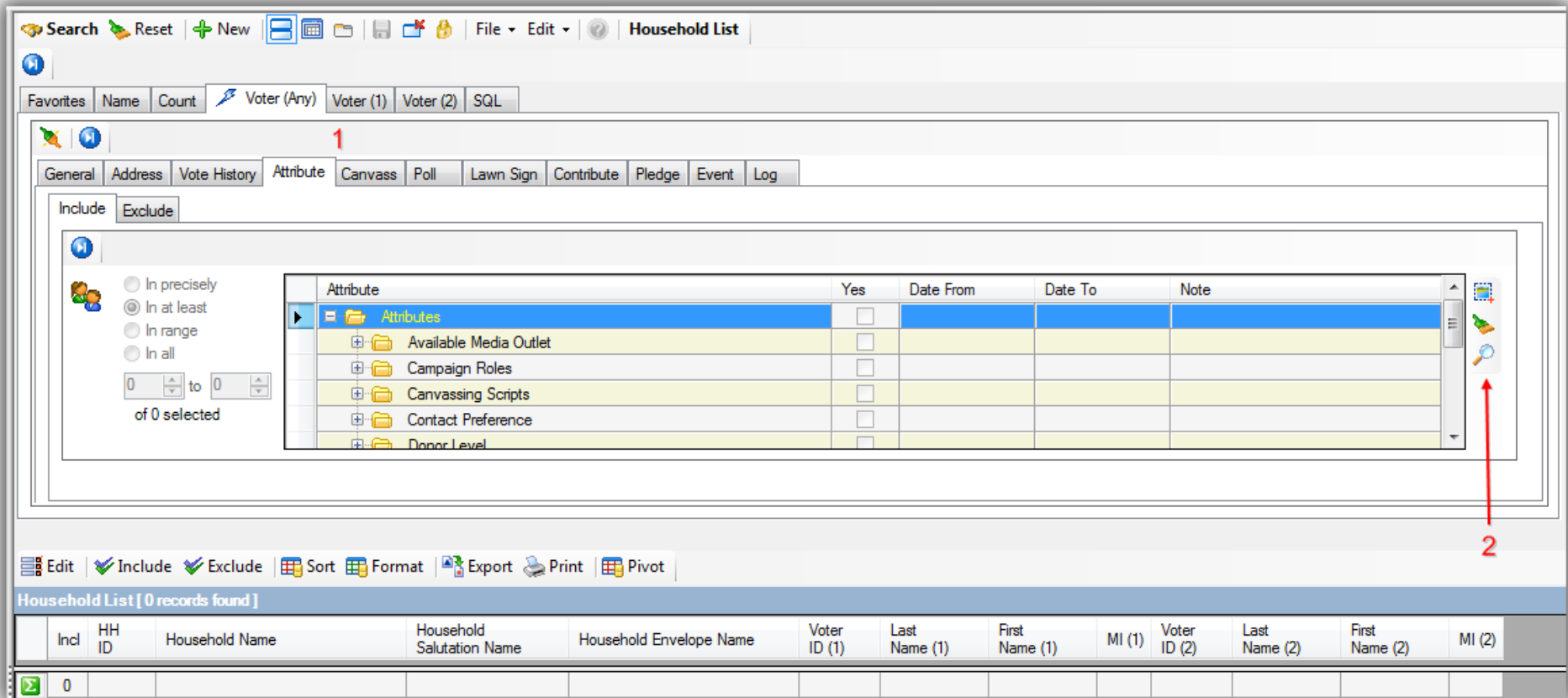
Open the **Households** list.



Click on the **Voter (Any)** tab and plug it in to activate the tab in the search query.



Navigate to the **Attribute** tab and click on the **Magnifying glass** to expand the attribute tree into a larger window.

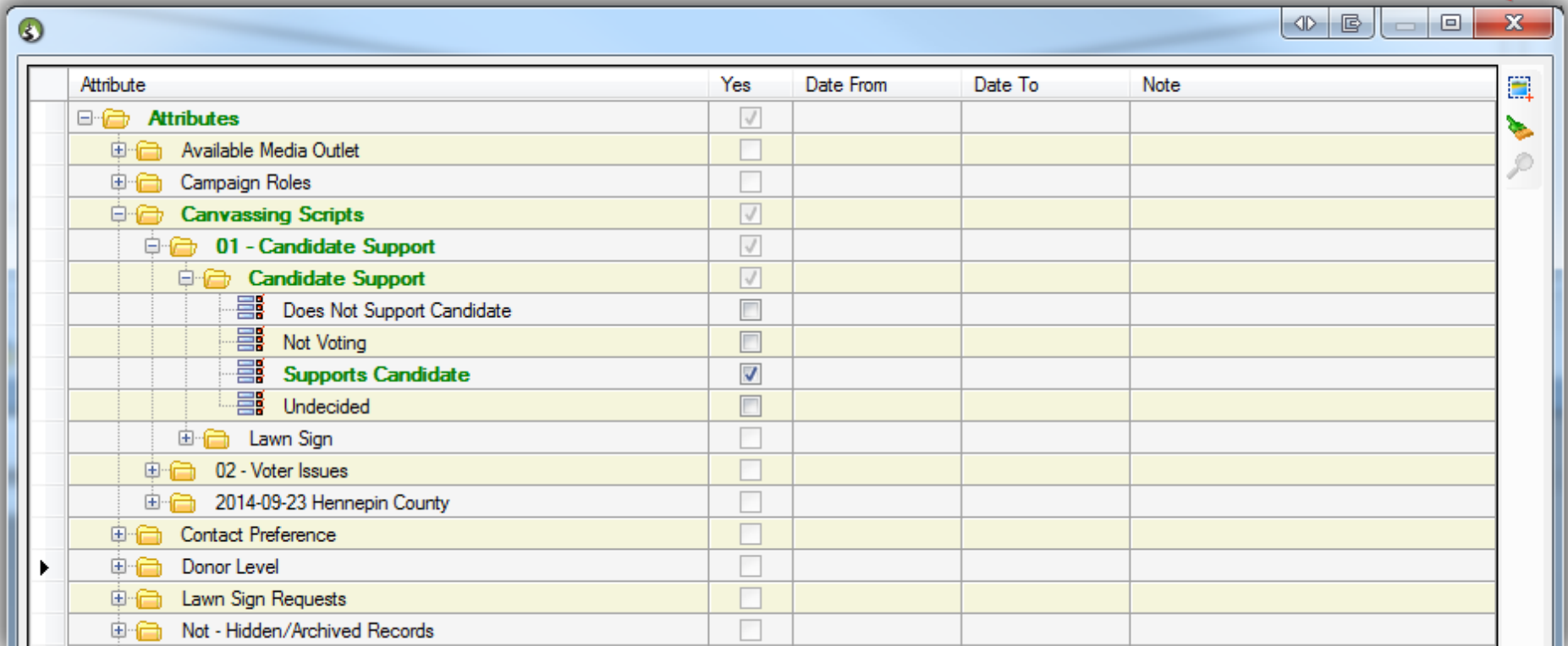


Expand the folder that has the answer to your GOTV questions, in my example I had an attribute folder called “**Candidate Support**”.

Attribute	Yes	Date From	Date To	Note
[-] Attributes	<input checked="" type="checkbox"/>			
[+] Available Media Outlet	<input type="checkbox"/>			
[+] Campaign Roles	<input type="checkbox"/>			
[-] Canvassing Scripts	<input checked="" type="checkbox"/>			
[-] 01 - Candidate Support	<input checked="" type="checkbox"/>			
[-] Candidate Support	<input checked="" type="checkbox"/>			
[+] Does Not Support Candidate	<input type="checkbox"/>			
[+] Not Voting	<input type="checkbox"/>			
▶ Supports Candidate	<input checked="" type="checkbox"/>			
[+] Undecided	<input type="checkbox"/>			
[+] Lawn Sign	<input type="checkbox"/>			
[+] 02 - Voter Issues	<input type="checkbox"/>			
[+] 2014-09-23 Hennepin County	<input type="checkbox"/>			
[+] Contact Preference	<input type="checkbox"/>			
[+] Donor Level	<input type="checkbox"/>			
[+] Lawn Sign Requests	<input type="checkbox"/>			
[+] Not - Hidden/Archived Records	<input type="checkbox"/>			
[+] Place your order	<input type="checkbox"/>			
[+] Social Networking	<input type="checkbox"/>			
[+] Source	<input type="checkbox"/>			
[+] Volunteers	<input type="checkbox"/>			
[+] Voter Candidate Support	<input type="checkbox"/>			
[+] Voter Issues	<input type="checkbox"/>			

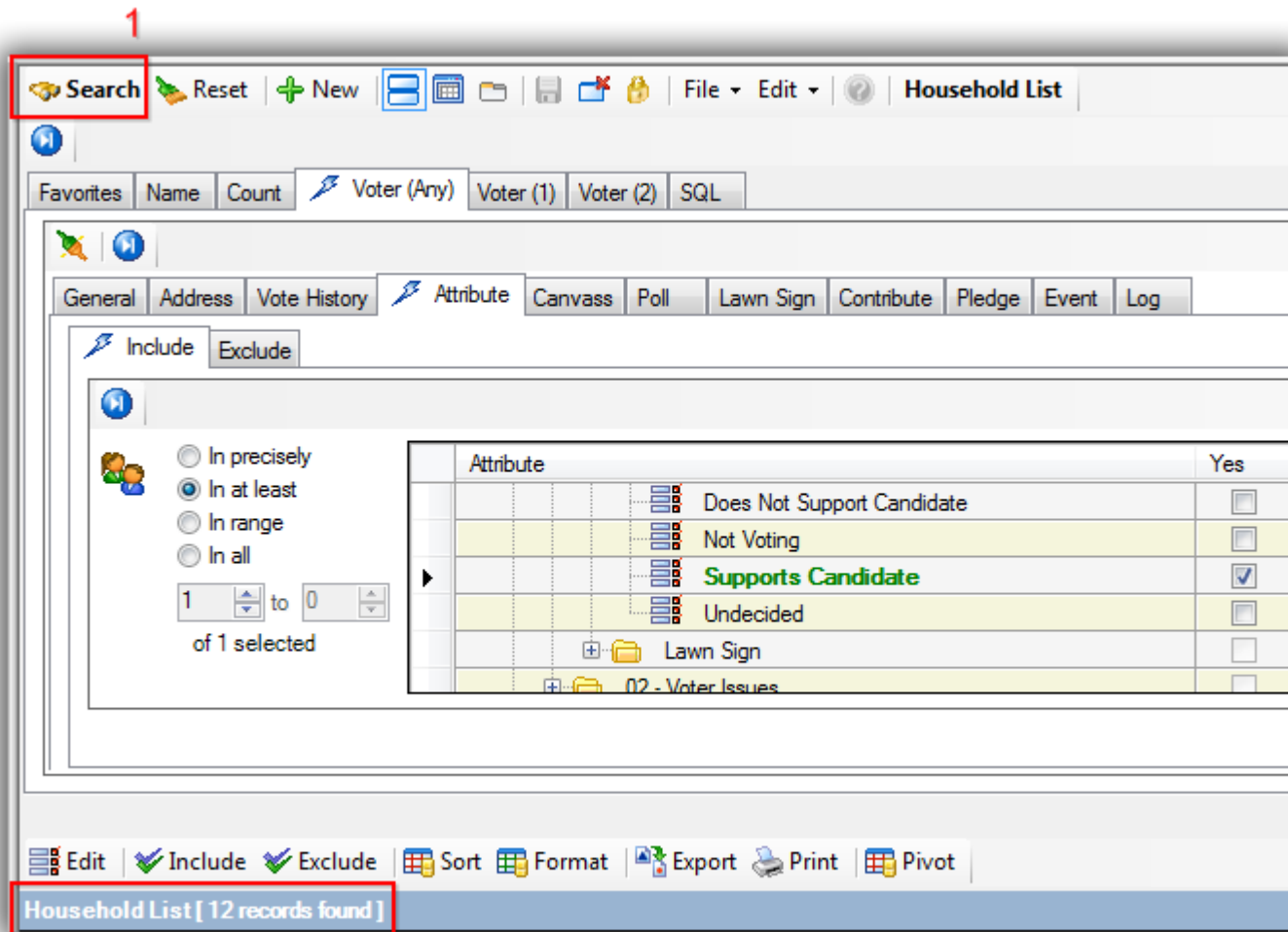
Click the red [x] in the upper right to close the expanded attribute tree.

Close expanded attribute window.



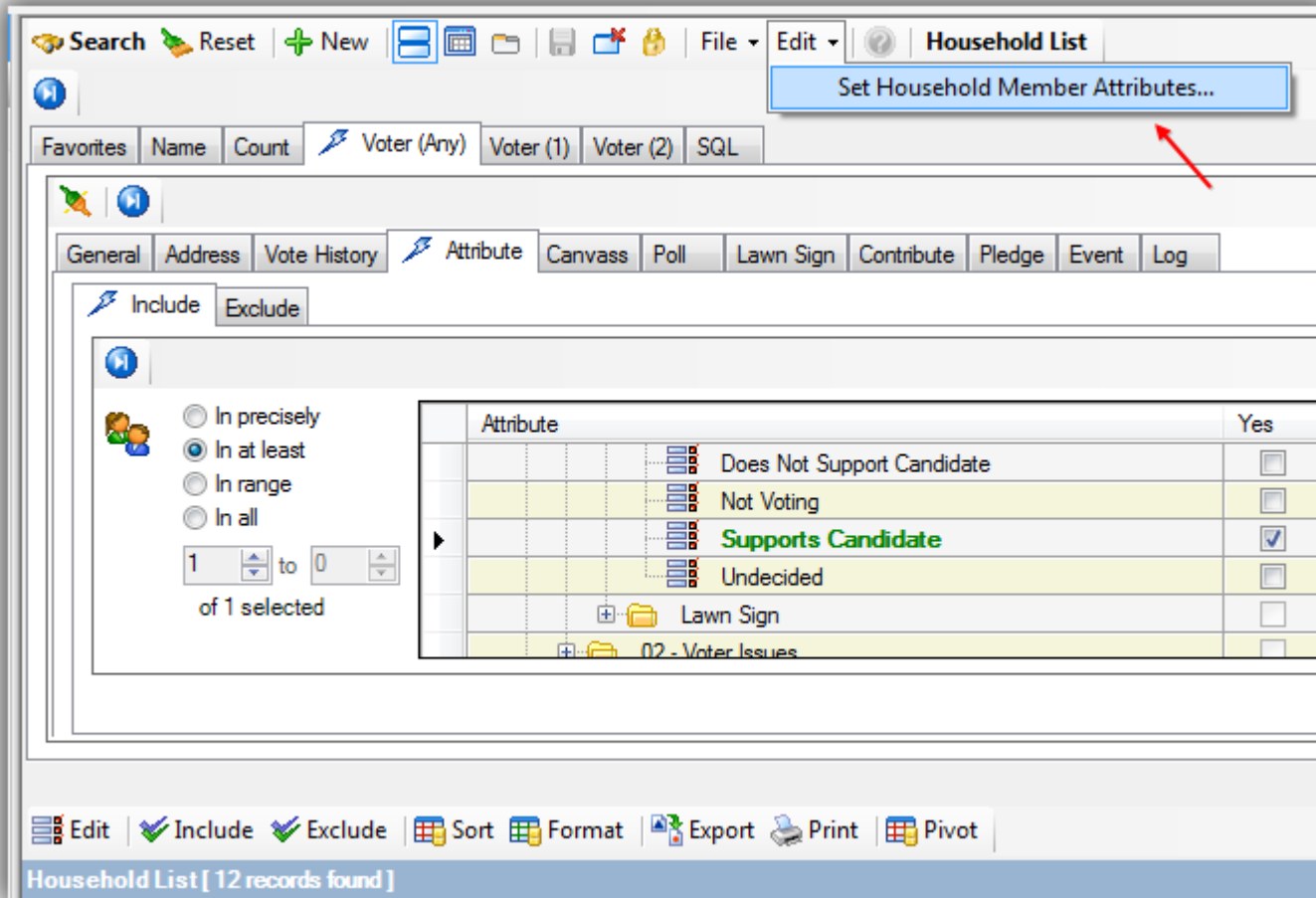
Attribute	Yes	Date From	Date To	Note
[-] Attributes	<input checked="" type="checkbox"/>			
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[-] Contact Preference	<input type="checkbox"/>			
[-] Donor Level	<input type="checkbox"/>			
[-] Lawn Sign Requests	<input type="checkbox"/>			
[-] Not - Hidden/Archived Records	<input type="checkbox"/>			

Click **[Search]** in the upper-left to execute the search query.

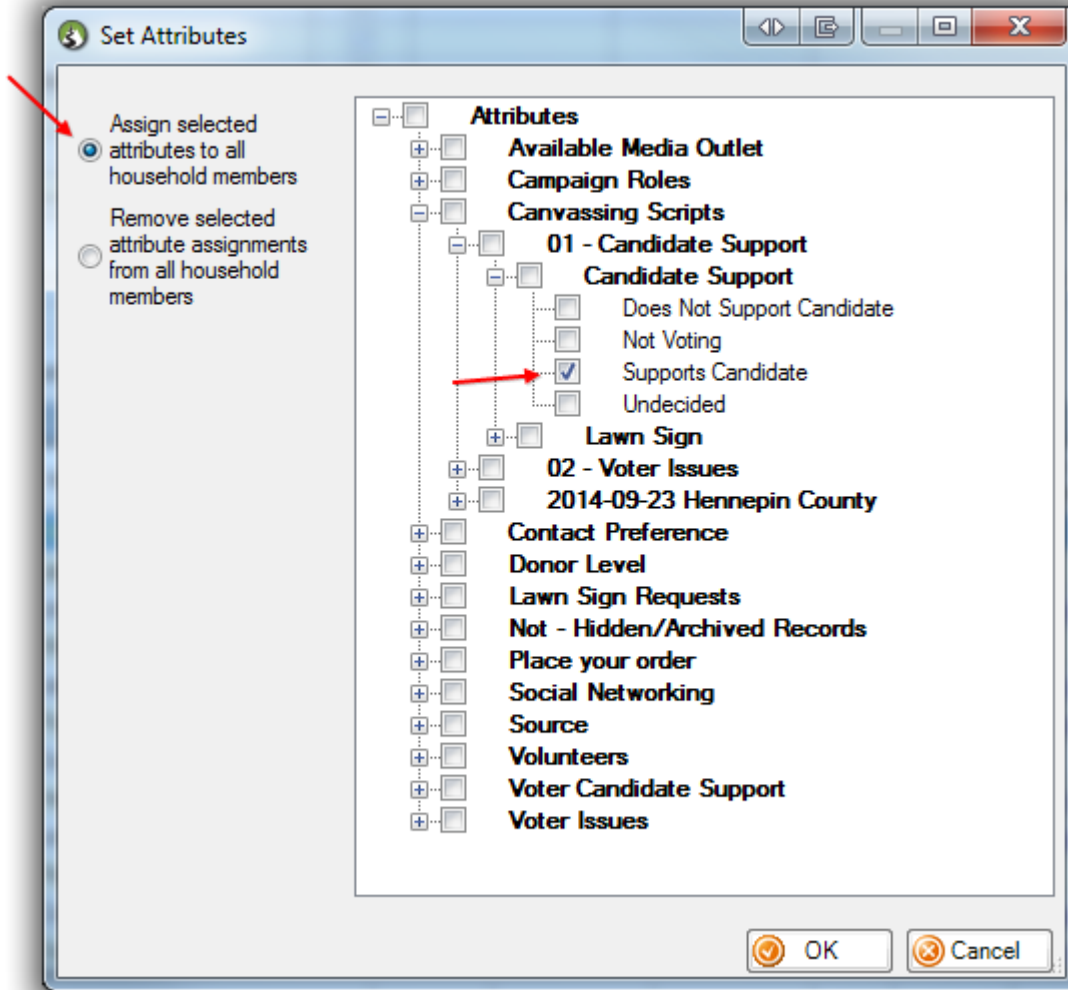


Record count

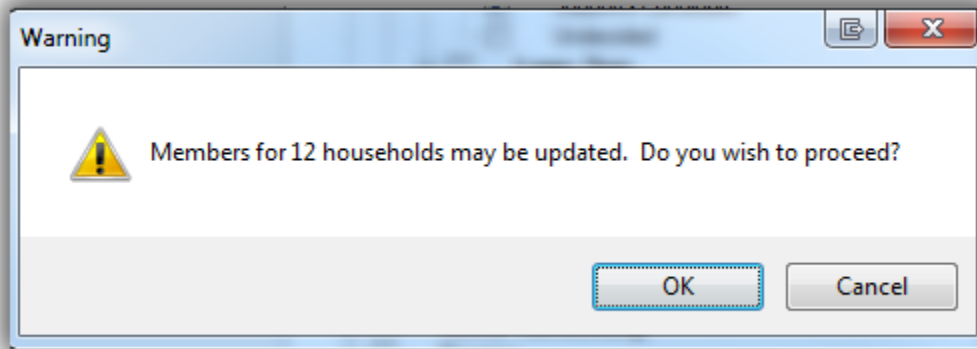
After pulling up your list of voters who support/don't support your candidate, click **Edit > Set Household Member Attributes**



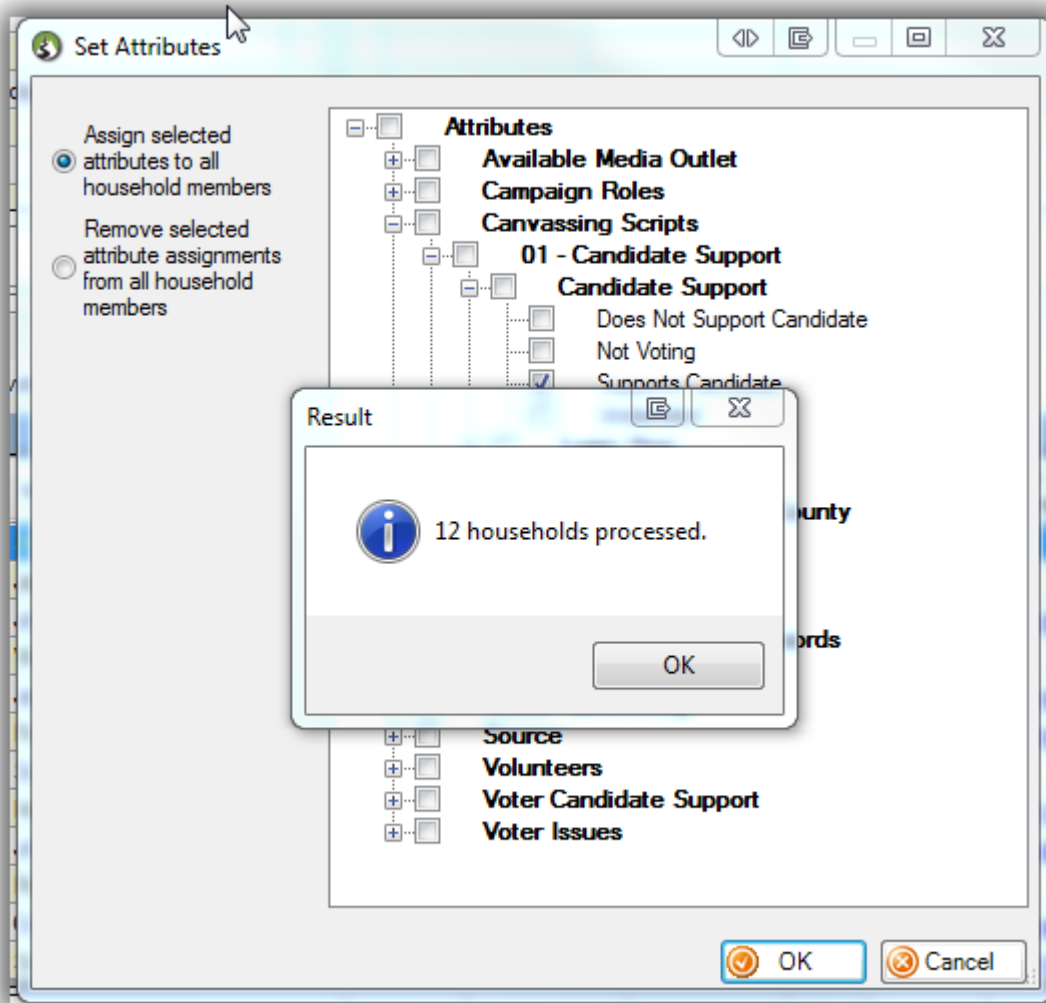
Select the topmost radio button in the upper left called “Assign selected attributes to all household members” and click [OK].



You'll be prompted with a security warning, click [OK] if you're ready to proceed.



This will assign the attribute you select from the attribute tree to all members of the household in your current list.



At this point you're finished. The next common steps would be to navigate to your Voters lists, and pull up a list for ALL voters who are in favor of your candidate (*in this example, 21*).

The screenshot displays the TrailBlazer application interface. On the left is the 'Application Menu' with a 'Tasks' list. The 'Voters' task is selected, indicated by a red arrow labeled '1'. The main window shows the 'Attribute' tab, indicated by a red arrow labeled '2'. The 'Attribute' tab contains a table with columns for 'Attribute', 'Yes', and 'Date From'. The table lists several attributes, with 'Supports Candidate' having a checked checkbox in the 'Yes' column, indicated by a red arrow labeled '3'. The search bar at the top of the main window is highlighted with a red arrow labeled '4'. The bottom status bar shows 'Voters [21 records found]' and various action buttons like 'Edit', 'Include', 'Exclude', 'Sort', 'Format', 'Export', 'Print', 'Detail', 'Summary', and 'Pivot'.



Trail Blazer™

- YouTube Channel
- Knowledge Base Articles
- 3rd Party Resources

#3 Related Resources

Article: [Managing Households – Creating, Deleting and Re-Creating](#)

Article: [Creating an Attribute Folder and Attribute Items](#)

Article: [Mobile Base Camp – Mobile Canvassing](#)

Article: [Polling – How to Setup and Run a Poll](#)

Video: [Households – Delete and Recreate](#)

Video: [Canvass Your Neighborhood With Our Mobile Canvassing App](#)

Trail Blazer Live Support

☎ **Phone:** 1-866-909-8700

✉ **Email:** support@trailblz.com

f **Facebook:** <https://www.facebook.com/pages/Trail-Blazer-Software/64872951180>

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